

CALL FOR SPEAKERS

Deadline for Receipt of Papers/Posters:

30 September 2014*

**Papers may be considered after this date, depending on speaking space availability.*

IPI-ConfEx 2015

International Patent Information
Conference & Exposition

8-11 March 2015
Rome, Italy

IPI-ConfEx 2015: *Best Practices in Patent Information Management and Searching*

The tradition of IPI-ConfEx is to highlight best practices utilized by corporate patent information professionals with respect to searching, analysis and management of patent information. We are particularly interested to hear from patent information users within corporations, law firms, or other organisations who have been faced with a particular patent information challenge and who can make a presentation on how they have overcome the problem, or are working towards a solution. Some topics for consideration may include:

- Experiences with in-depth searching and different analysis techniques
- How to tackle a special project, e.g. technology landscape from searching to reporting
- Keeping updated and trained on the latest patent information resources and techniques, plus utilisation of new sources and methods
- Providing information for strategic practice within corporate R&D, Licensing, Legal and Business departments and proactively meeting their needs
- Getting to grips with patents from Asia and emerging economies – resources available and how to search them
- Patent law helpful to patent information professionals
- Practical use, experiences and real-life application of text mining, semantics, linguistics analysis, patent mapping, visualisation, and other tools
- How to improve and maintain search quality and metrics for measurement
- Practical tips and innovative techniques on how to approach difficult searches
- Federated searching
- Unique challenges by subject area – chemical, pharmaceutical, biotech, engineering, etc.
- Patent information searching techniques for chemistry, chemical structures, biotechnology, biosequences, electrical, engineering, mechanical technologies, etc.
- Proactively supplying information to end users – technical and organisational considerations
- Patent information management and systems
- Integration of information from different sources
- Requirements of different search types – freedom-to-operate, opposition/validity, etc.
- IP as a source of competitive intelligence
- Patent valuation
- Insights on managing a Patent Information Department
- Time-efficient techniques of searching and analysis for maximum impact and cost-effectiveness
- Positioning of the Information Professional within the corporate structure and marketing your services
- Evaluating new products and services – techniques, methods and case studies

Papers & posters on any other topics of interest to patent information professionals are also desirable, including:

- News on the latest patent information issues
- The changing face of patent information
- Patent information in context with our changing society
- Patent office developments, policies and reforms
- Updates and comparisons of patent information products, tools and services

How to Submit a Paper

Submit an outline of your paper or poster for consideration to admin@ipi-institute.com before **30 September 2014**. A limited amount of presentation space may be available after this date. Anyone still wishing to submit a paper or poster for consideration after that date should contact the IPI-ConfEx Organisers.

The outline of your paper/poster should include the information shown below:

- **Name and contact details**
- **Proposed presentation/poster title**
- **Initial abstract (80 - 120 words)**
- **Biography (2 or 3 paragraphs)**

If you think you may be interested in speaking but require management approval beforehand, please let us know so that we can begin to consider your general proposal for a paper in the meantime (submission of just a few descriptive sentences will be sufficient in the interim).

The organisers reserve the right to accept abstracts at their discretion in order to assemble the best possible program. Please be advised that your abstract submission may be published on the Internet or elsewhere shortly after receipt or at any time thereafter. Therefore, do not include confidential or business-sensitive information in your abstract.

Suggest a Topic

We are also interested in hearing suggestions for specific high-interest topics for information specialists in this area, and/or suggestions for good speakers on such topics. If you would like to make a recommendation please contact the IPI-ConfEx Organisers at admin@ipi-institute.com with your views.

Vendors/Suppliers/Service Providers

Vendors/suppliers/service providers are not eligible to submit a paper/poster via the Call for Speakers (this is reserved for actual users of information working in industry). Speaking time for vendors is only available through the sponsorship programme. Contact admin@ipi-institute.com for information on sponsorship.